Kawise Mack

phone. (904) 446.8348 :: email. kawise@str8graphics.com :: url. www.str8graphics.com/kawise

To Whom It May Concern:

I'll make this short and sweet.

My name is Kawise Mack and I am interested in becoming a part of your team as a graphic/multimedia designer. For five years I have worked within the Multimedia Industry carrying skills in both graphic and web design. I am fluent and current in standard design programs, believer of the design process, a great team player and driven. Whether working solo or within a team atmosphere, I am able to produce good solid design work efficiently, even while under pressure to reach that next deadline. No crybabies here. My interest in becoming a part of your design team is rooted in several factors. First, I am looking for a company with flexiblility and a steady work flow. Second, I believe that designing is both challenging and financially rewarding.

Why your place of business? Simple. I am looking for a career and not just a job. I want to do more than come in, take up space and collect a paycheck.

All in all, you have my resume. You see I have actual real life experience. I even have solid references. And I'm ready to work now. Only thing left is for you to review my portfolio, hire me and let me apply my talents for your business.

Thank you for your time and consideration.

Sincerely,

Kawise A. Mack
New Media Designer
Direct: (904) 446.8348

cover letter

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Professional Work Experience:

- **PARC Management, LLC – Jacksonville, FL**
  Web/Graphic Designer - Create and maintain website for 25 amusement
  parks nationwide, to include theme parks, water parks, NASCAR SpeedParks
  and Fun Centers (arcades/mini golf).
  (03/2010 - Current)

- **The Senior Source, Inc. – Jacksonville, FL**
  Senior New Media Designer - Created a complete site re-design/development.
  Along with print design.
  (05/2009 - 02/2010)

- **VIZERGY® formly SECURE-RES®. – Jacksonville, FL**
  Web Designer (Freelance/Contact) - Create and maintain websites for the
  hospitality Internet-marketing industry.
  (02/2009 - 04/09)

- **Holland Creative Group – Jacksonville, FL**
  New Media Designer (Freelance/Contact) - Design and develop eye candy for
  interactive media and print publications.
  (11/2008 - 12/2009)

- **Web904 – Jacksonville, FL**
  Graphic Designer (Freelance/Contact) - Design website layouts for clients.
  (03/2007 - 03/2009)

- **eLYK Innovation – Jacksonville, FL**
  Web Designer - Design and develop aesthetically pleasing websites.
  (05/2008 -12/2008)

- **Advantage Design Group – Jacksonville, FL**
  New Media Designer - Main focus was to develop interactive CD-ROM's
  and non-linear video editing for web, CD intro's, and trade show looping videos.
  (05/2007 - 04/2008)

- **PostNet – Jacksonville, FL**
  Digital Media Specialist - Work directly with clients and develop print material.
  (02/2006 - 02/2007)

- **Balfour Beatty Rail, Inc. – Jacksonville, FL**
  Marketing Coordinator - Work with manager of Business Development
  (M-BD) to develop and prepare sales and marketing literature, data sheets,
  brochures, and advertisements. Assist with advertising and promotions.
  (12/2003 – 04/2005)

resume

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Summary of Qualifications:

• Strong design skills
• Extensive knowledge of industry standard software and hardware
• Quickly able to grasp new concepts
• Experience in applying traditional graphic design to interactive media
• Work well under pressure and deadline oriented

Skills and Software Knowledge:

• **Software**

- **2D Print layout,** interface design, logo design, photo mainpulation and retouching
(Photoshop, FireWorks, Illustrator, Indesign, Quark Xpress)

- **3D** Modeling, lighting,and texturing
(3D Studio Max)

 - **Internet Web Design/Development**
(CSS (CSS-CSS3), Flash (Action Script), Dreamweaver, Java Script, jQuery,
PHP/ ASP (web forms), HTML)

- **Multimedia** Enhanced CD and DVD production, and interactive media design
(Director, DVD Studio Pro, UI design)

- **Video Linear and non-linear editing**, and motion graphics, compositing
(After Effects, Final Cut Pro, Premiere)

 - **Office** Microsoft Office Professional
(Microsoft Word, Excel, Power Point, Access)

 - **Drafting** 2D and 3D design and drafting
(AutoCAD)

• **Hardware**

- **Exposure** to both PC and Mac platforms

Education:

11/2003	**Associate of Science in Digital Media** Full Sail Real World Education - Winter Park, FL
03/2001	**Associate of Science Degree in Computer Aided Drafting** ITT Technical Institute - Orange Park, FL

resume

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References:

- **Antonio Woods**
  Digital Media Specialist
  D&C Media Group
  Upper Marlboro, MD
  p. (301) 996.9989

- **Josh Royer**
  Web Designer
  Orlando, FL
  p. (407) 373.8786

- **Jon Ricci**
  Creative Director
  Copycat Print Shop
  Wilmington, NC
  p. (203) 435.4355

- **J. E. Fisher**
  Safety Manager/Coordinator
  Balfour Beatty Rail, Inc.
  Jacksonville, FL
  p. (904) 591.6014

reference